# Olike her Style VANCOUVER



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### PHOTOSHOOT CREATIVE TEAM



CREATE! DREAM! These shelving units complete with drawers provided us with a large amount of hidden storage which was exactly what we needed!



### About Plum Polka Dot

Christina has always had a passion for creating. When she wasn't working for a major Canadian retailer both at their stores and corporate office, she was often found creating handmade gifts for her friends and family. In 2014, Christina decided to take her decade of experience in customer service supply chain and project management - along with her creative passion - and launch Plum Polka Dot her own line of custom accessories and personalized hair tie party favors. A Vancouver native, Christina lives in Langley with her husband, twin eight-year-old boys and four-year-old daughter, who are the inspiration behind everything she creates.

@plumpolkadot



This studio has been a game changer for me. I work much better in clean, clutter-free spaces so having a lot of hidden storage was imperative.

I feel inspired when I'm in the space, which is very important as a creative entrepreneur! – Christina Crowe

Christina launched Plum Polka Dot in 2014 and as it grew, she very quickly became aware that the small converted den off her entrance was not the ideal workspace. After brainstorming, it was decided that the best solution was to build an entirely new space in their basement. To kick off 2016, a contractor was hired and for the necessary attention to storage needs and detail, Amanda Fraser of Lily & Spice Interior's help was enlisted!

"We started by completing a questionnaire and then a site visit. I quickly fell in love with Christina's space because it was a blank canvas", explains Amanda. "Next we worked on sourcing the large items, then we worked on all of the intricate details – right down to the perfect notebook." Amanda offers her services utilizing E-design, which allows her to work with clients near and far. "E-design made it convenient for both Christina and I because we're both Mom Entrepreneurs with five kiddos between us." Amanda's curated design boards gave Christina visuals of Amanda's vision which came to life in the form of this completely customized workspace.

The finished studio is not only a collaboration between the two creatives, but it also includes a number of elements from fellow, local makers and entrepreneurs. "I cannot even describe the feeling of joy and calm it evokes when I walk into the room', says Christina. "Being surrounded by the hard work of these amazing women provides a huge amount of inspiration while I work. They are not just beautiful items on display, but symbols of heart, tenacity and hustle".

## Studio Styling



We decided to go with a mix of the shades from Christina's brand palette and her favorite colors – aqua and gold! – Amanda Fraser on design details.

- Showcasing Christina's work was an important accent to our space. These hair tie party favors are a sample of the many beautiful products she creates!
- 2. This was my labour of love, I have a secret obsession with gallery walls! There are so many great print shops out there and I thought it would be a lovely way to accent the desk area. I especially like the air plant sconce we added from @handmadesammade the perfect touch!
- 3. All. Of, It. This wall display unit was the right fit for our project as it added a whole other dimension to the space. Being that it shows off so many local treasures and was the ideal piece to go above the counter space helpow.
- 4. Who doesn't love a little Lauren Conrad?! And what better way to share her book than between a set of bookends that look like this? I found these beauties at @homesensecanada and still wish that there were TWO sets of them, one for you, one for me right?!



#### **About Lily And Spice Interiors**

As a local creative, Amanda brings passion into design with her keen eye for details. Since she was a tittle girl Amanda has loved fashion and home decor, always thinking about how to improve esthetic and functionality. You can see some of her work featured on decor blogs around the world as far as Israel. Amanda is thrilled about her two most recent projects, Plum Polika Dot's fresh home studio as well as an office design for Shelley McArthur Communications – a stunning space in Vancouver's famous Gastown.

Amanda lives in the burbs with her husband and two young boys who ask regularly why everything in their home must be white!

### @lilyandspiceinteriors

Working with renowned interior photographer, Tracey Ayton to capture the space was a highlig on this collaborative journey.

"Natural lighting was limited so we called in the best in the biz!"



### **About Tracey Ayton**

Tracey has been a successful photographer for over 25 years. She graduated at Langara College with her photography degree, shot weddings and portraits for 15 years and went on to be an interior and lifestly photographer. You can see her work published in numerous national & international magazines and online articles including: Martha Stewart, Domain Home, Rue, Kinfolk, Canadian Home, Rue, Kinfolk, Canadian Home, Style At Home and the Globe and Mail.

She is a fourth generation Vancouverite and much of her inspiration is drawn from the beach just steps from her home where she lives with her husband and their dog Frankie.

@tracey\_ayton

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